

Marlene H. Dortch
Office of the Secretary
Federal Communications Commission

January 22, 2004

I would like to express my gratitude to the management and employees of San Antonio's KSAT Television. South Texas Blood & Tissue Center has worked with KSAT for many years and they have always displayed a deep commitment to their San Antonio community by sponsoring and promoting local blood drives.

KSAT provides the San Antonio area with free advertising via public service announcements, posting blood drive information on their website, and with live TV coverage. KSAT sponsors employee blood drives throughout the year to promote the need for blood donations. KSAT also helps the community by sponsoring a large community blood drive to help boost local blood supplies before the Easter holiday weekend. They continue to be a great asset to blood donor education and awareness in the San Antonio community.

During the upcoming "Localism in Broadcasting" hearing to be held in San Antonio on January 28, 2004; I recommend that KSAT television be recognized for offering the San Antonio community not only with top quality programming, entertainment and news, but for their continuing dedication to the local community blood supply.

Sincerely,

Carmen Davila
Director of Community Relations
South Texas Blood & Tissue Center